

INNOVATIVE ELECTRONICS SOLUTIONS



“I’ve been **i flashed.**  
And I’m satisfied.  
My drivability problems  
have been solved.”

**STANDARD**<sup>®</sup>

*The Leader in Remanufactured Electronics*

# Keep your customers satisfied and coming back

## Need to Flash? i flash. It's that easy.

Flash Reprogramming has become a vital and profitable procedure in the repair and service of today's vehicles. As a key component of the 21st Century Tune-up, flash reprogramming is often the only solution for problems ranging from drivability and loss of power to poor fuel economy and emissions related issues...and i flash makes it easy.



The i flash J2534 Global Programmer (GP) is a communication interface designed to support J2534 specifications for ECU reprogramming and pass-through diagnostics. Complete with our industry-exclusive i flash user interface software, this versatile tool easily communicates with a PC and vehicle. Eliminating the need for multiple OE tools, i flash J2534 GP provides OE-level programming utilities for any J2534 compliant vehicle on the road today—GM, Ford, Chrysler and the imports! i flash is the complete ECU flash programming solution.

## Here's what makes i flash stand out from the pack.

- Exclusive i flash software helps guide users step-by-step through the flashing process – with FAQs and OE subscription information. i flash even connects to the OE websites and applications to launch the flashing process
- i flash programs all J2534 compliant vehicles right out of the box
- i flash has scan-tool capabilities with the ability to analyze ECUs, read and clear diagnostic trouble codes, identify VIN numbers as well as current calibrations
- Fastest programmer on the market—prevents slow data transfer that can damage some ECUs
- Extruded aluminum casing and durable construction withstand wear and tear in the toughest environment

## Here are some of the benefits of flashing with i flash.

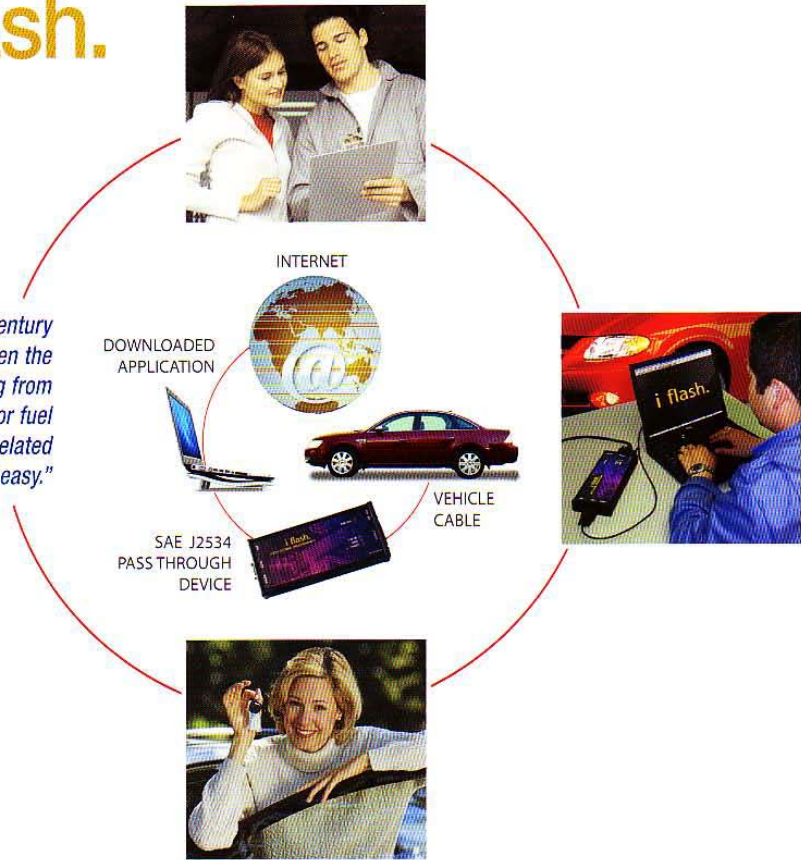
- i flash is validated by every key OE manufacturer
- Accurate testing, data transfer and repair the first time
- Improves vehicle reliability, fuel economy and driver satisfaction
- Corrects transmission shift points, timing issues and more
- You gain add-on sales and related service work
- Corrects trouble codes that set incorrectly
- Solve your customer problems
- Increase your revenue
- It's easy to use



***“Don't send your customers back to the OE dealers”***

# to you with... i flash.

*"As a key component of the 21st Century Tune-up, flash reprogramming is often the only solution for problems ranging from drivability and loss of power, to poor fuel economy and emissions related issues...and i flash makes it easy."*



## It's as easy as 1, 2, 3.

1. You need an i flash J2534 Global Programmer
2. A laptop or desktop PC  
A dedicated computer with high speed internet connection is needed
3. OE subscriptions for calibration files  
These range in price from \$20 per day to \$1200 per year and are available on CD, DVD or via internet download depending on the OE manufacturer

*"If you're not flashing, you're missing out on business or worse, you may not be solving your customers' drivability problems and they're probably going somewhere else."*

## Flashing and your bottom line.

Don't send your customers back to the OE Dealer — let the i flash J2534 GP make you money and keep your customers coming back to you. All new vehicles must have J2534 communication capability for diagnostics and recalibration—many will need tune-ups that routinely include ECU reprogramming. Performing ECU flash reprogramming to correct problems keeps your customers coming back to you. Increase your revenue and keep your customers satisfied by offering this necessary and easy-to-perform service!

- The i flash J2534 GP is a one time purchase that includes no-charge software and firmware updates plus free lifetime technical support
- i flash programs all J2534 compliant vehicles right out of the box—some competitors charge extra for individual OE programming and protocol capabilities such as CAN
- i flash hardware is designed to meet future requirements plus the software can be upgraded in the field
- Every i flash unit is backed by our free lifetime technical support—speak to a real person who is an expert in ECUs and ECU flash programming
- Take the guesswork out of flashing—link directly from our website to the OE sites to check if the vehicle in your shop needs a flash update—go to [www.standardbrand.com/iflash](http://www.standardbrand.com/iflash), select Calibration Look-up



# i flash. Menu



## On-Car i flash Kits

The On-Car J2534 GP is the ultimate solution for technicians that wish to provide a full range of automotive repair services. The On-Car kit connects directly to the standard OBDII connector and will program any J2534 compliant vehicle.

✓ **BXBD35721**

J2534 Global Programmer On-Car (no PC)  
i flash User Interface Software, Global Programmer interface box, OBDII cabling (required for On-Car programming), carrying case

✓ **BXBD35722**

J2534 Global Programmer On-Car Kit w/Laptop Computer  
i flash User Interface Software, Global Programmer interface box, OBDII cabling (required for On-Car programming), carrying case plus a pre-loaded Laptop Computer

## Off-Car i flash Kits

The Off-Car J2534 GP is ideal for distributors looking to grow their electronics and engine management parts sales and better serve their customers. A replacement ECU can be programmed before shipping or an ECU can be removed from a vehicle, reprogrammed, and then reinstalled back in the vehicle. The Off-Car kits provide all the necessary cabling to connect the i flash GP directly to ECUs.

✓ **BEBD35701**

J2534 Global Programmer Off-Car with PC (no monitor)  
i flash User Interface Software, Global Programmer interface box, all necessary Off-Car cables for Off-Car programming plus a pre-loaded PC Computer (w/o monitor)

✓ **BEBD35702**

J2534 Global Programmer Off-Car (no PC)  
i flash User Interface Software, Global Programmer interface box and all necessary Off-Car cables for Off-Car programming

✓ **BEBD35703**

J2534 Global Programmer Off-Car with Laptop Computer  
i flash User Interface Software, Global Programmer interface box, all necessary Off-Car cables for Off-Car programming plus a pre-loaded Laptop Computer

## On-Car/Off-Car i flash Combinations

Our Off-Car/On-Car GP combo kits provide the greatest service flexibility – technicians can reprogram vehicles in the bay and also flash reprogram units off the car as well.

✓ **BEBD35704**

J2534 Off-Car/On-Car Global Programmer  
i flash User Interface Software, Global Programmer interface box, all necessary Off-Car cables for Off-Car programming and OBDII cabling (required for On-Car programming)

✓ **BEBD35705**

J2534 Off-Car/On-Car Global Programmer Kit with Laptop Computer  
i flash User Interface Software, Global Programmer interface box, all necessary Off-Car cables for Off-Car programming and OBDII cabling (required for On-Car programming) plus a pre-loaded Laptop Computer

## A La Carte

After you select an i flash J2534 GP from the menu above, add the two items listed below and you are in the flash reprogramming business.

✓ **LAPTOP OR DESKTOP PC**

A dedicated computer with high speed internet connection is recommended

✓ **OE SUBSCRIPTIONS for Calibration Files**

These range in price from \$20 per day to \$1200 per year and are available on CD, DVD or via internet download depending on the OE manufacturer

37-18 Northern Blvd., Long Island City, New York 11101

For information call 877-916-8324, press 1 for Flash Support • [www.standardbrand.com](http://www.standardbrand.com), select iflash



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i flash. **STANDARD** tech team

21st Century **TUNE-UP**