



Stand-Alone Logo



Stand-Alone Stacked Logo



Logo With Swooshes



Stacked Logo With Swooshes

# BASIC GRAPHIC STANDARDS

Identification Elements  
Trade Names, Trademarks,  
Association Marks, and Logo Types



## **CarCareCenter**<sup>®</sup>

Car Care Center Logo



## **CarCareCenter**<sup>®</sup> *The Next Generation of Automotive Service*

Car Care Center Logo / w Tag

## **TRUST**<sup>®</sup>

Stand-Alone Trust Logo

## **THE AUTO SAVER**<sup>®</sup>

Auto Saver Logo

**PARTS PLUS**  
**TechniCall**<sup>®</sup>  
AUTOMOTIVE TECHNICIANS' DIAGNOSTIC SYSTEM

Stand-Alone Techni-Call Logo

**REPAIR**  
**AMERICA**<sup>®</sup>  
★ S W E E P S T A K E S ★

Stand-Alone Repair America Logo